



# WORKFORCE DEVELOPMENT SALUTE

# HONOREES

Jim Benson  
Stewart Spinks  
Melvin Younts

10.10.17 • 6:00pm • TD Convention Center

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR, \$50,000

- Recognition as the top tier sponsor
- Opportunity for company representative to speak at event
- Opportunity to designate \$50,000 of gift to named endowed fund
- Premier seating for 8 at event table
- Prime recognition on all event marketing materials and logo on website
- Name and logo in evening's presentation
- Name and logo on podium
- Name on table and in event program
- Name in thank-you ad following event
- Recognition in Foundation annual report and on Foundation website

### DIAMOND SPONSOR, \$25,000

- Opportunity to designate \$25,000 of gift to named endowed fund
- Premier seating for 8 at event table
- Prime recognition on all event marketing materials and logo on website
- Name and logo in evening's presentation
- Name on table and in event program
- Name in thank-you ad following event
- Recognition in Foundation annual report and on Foundation website

### PLATINUM SPONSOR, \$15,000

- Premier seating for 8 at event table
- Recognition on select event marketing materials and logo on website
- Name and logo in evening's presentation
- Name on table and in event program
- Name in thank-you ad following event
- Recognition in Foundation annual report and on Foundation website

### GOLD SPONSOR, \$10,000

- Seating for 8 at event table
- Recognition on select event marketing materials and logo on website
- Name and logo in evening's presentation
- Name on table and in event program
- Name in thank-you ad following event
- Recognition in Foundation annual report

### SILVER SPONSOR, \$5,000

- Seating for 8 at event table
- Name and logo in evening's presentation
- Logo on event website
- Name on table and in event program
- Name in thank-you ad following event
- Recognition in Foundation annual report

### BRONZE SPONSOR, \$3,500

- Seating for 8 at event table
- Name in evening's presentation
- Logo on event website
- Name on table and in event program
- Name in thank-you ad following event
- Recognition in Foundation annual report

### TABLE SPONSOR, \$2,000

- Seating for 8 at event table
- Name listed on website
- Name on table and in event program
- Recognition in Foundation annual report

### PATRON COUPLE, \$500

- Seating for 2 at event table
- Name in event program
- Recognition in Foundation annual report

### COUPLE, \$250

### INDIVIDUAL TICKET, \$125

### YOUNG PROFESSIONAL TICKET, \$75\*

\* Age 30 and under

Join us as we celebrate the 2017 Workforce Development Salute honorees. This event will fund scholarships and other critical needs for students of Greenville Technical College.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Yes, I want to be an event sponsor at the \_\_\_\_\_ level. Please bill me during the month of \_\_\_\_\_

I am unable to attend the event. Enclosed is my contribution of \$ \_\_\_\_\_ to the Greenville Tech Foundation.

Deadline to receive all sponsorship benefits is September 19, 2017

[greenvilletechfoundation.org](http://greenvilletechfoundation.org)

For more information or to pay online, please visit [WorkforceDevelopmentSalute.org](http://WorkforceDevelopmentSalute.org)

Please make checks payable to Greenville Tech Foundation and return to:

Crawford Strategy, Attn: Lacey Hennessey, 200 E. Camperdown Way, Suite 101, Greenville, SC 29601 | 864-679-8588 | [lacey@crawfordstrategy.com](mailto:lacey@crawfordstrategy.com)

Join us as we celebrate the 2017 Workforce Development Salute honorees. This event will fund scholarships and other critical needs for students of Greenville Technical College.

## HONOREES



### JIM BENSON

A lifelong lover of cars, Jim Benson is owner of Benson Automotive Group, a company that sells and services Chrysler, Dodge, Jeep, Nissan, Ford, Kia, Fiat, Hyundai and Alfa-Romeo. Throughout his life, Benson has been involved in the Upstate community and with various philanthropic efforts, including time served as President of the Greer Chamber of Commerce and dedicated support for Greer Community Ministries. Benson has been recognized by the City of Greer for his dedication to community service and was awarded Outstanding Philanthropist in 2009 by AFP. He has given more than \$3 million to equip and expand the Greenville Tech Benson Campus in Greer, which serves more than 1,200 students each semester. Benson was inducted into the Entrepreneurs' Forum in 2010 and is an Emeritus Member of the Greenville Tech Foundation Board.



### STEWART SPINKS

Stewart Spinks is currently Chairman of the Board and Founder of SPINX Company. A native of South Carolina, Spinks served in the US Army Reserves 1968–1974 after he graduated from the University of Tennessee. He started SPINX Company in 1972 with home heating oil delivery and one gas station in Greenville, SC. Stewart currently serves on the Board of the Furman Foundation and is a former board member of the National Association of Convenience Stores, Coca-Cola Leadership Council and Society of Independent Gasoline Marketers Association. Stewart is a past Chairman of the Greater Greenville Chamber of Commerce and was inducted into the Convenience Store Hall of Fame in 2011. He is a former Board member of the Greenville Tech Foundation and was inducted into the Greenville Tech Foundation Entrepreneurs' Forum in 2001. He created two endowed scholarship funds in 2010 and recently gave a Falcon 10 Jet airplane to the Greenville Tech aviation maintenance program for educational opportunities.



### MELVIN YOUNTS

Upon graduating from Furman University and the University of South Carolina School of Law, Melvin Younts returned to Fountain Inn to set up a law practice that would grow and be successful for the next sixty years. Melvin has been very involved in the Golden Strip community, including time spent as president of the Fountain Inn Chamber of Commerce. He and his wife Dollie have given generously with a focus on higher education. They have supported capital projects at Furman University, Clemson University, North Greenville University, the Younts Performing Arts Center in Fountain Inn, and the Kerry Ann Younts Culp Fountain Inn Library, which was named in honor of their daughter. In recent years, Melvin has also made gifts of his time and funds to the Greenville Tech Foundation as a member of the Empowering Tomorrow Campaign Committee. He and Dollie have donated more than \$1 million to Greenville Tech to benefit the new Center for Manufacturing Innovation campus, which currently serves about 160 students each semester and is expected to grow substantially.